



CANNES
19 - 22
OCT/26

Tell me about IGTM

The annual gathering of **who's who in golf travel**, IGTM provides **exclusive access** to a curated list of qualified, decision-making golf tour operators from around the world.

Over four days, top golf travel agents connect with leading golf destinations, resorts, and courses, to engage in **one-on-one appointments**, explore **insightful content**, and enjoy valuable **networking opportunities**.

Our appointment system combines **preference-based matchmaking** and **direct requests** to make it simple for you to meet the right buyers to establish meaningful connections that generate **tangible business**.

The Programme

19
OCT

Monday:
IGTM Golf Day and
Welcome Reception

20
OCT

Tuesday:
Day 1 of Appointments,
Networking Event and Happy Hour

21
OCT

Wednesday:
Day 2 of Appointments
and Networking Event

22
OCT

Thursday:
Day 3 of Appointments,
Networking Event and Farewell Party

The Destination

Following a successful Cannes edition in 2025, we're thrilled to bring the event back to **Cannes for 2026**.

This glamorous French Riviera destination will provide a perfect backdrop for the golf tourism community, while still offering **walkable host hotels** and **vibrant party venues**.

With the IGTM Golf Day, attendees will have ample time to discover the exceptional golf offerings of the French Riviera.





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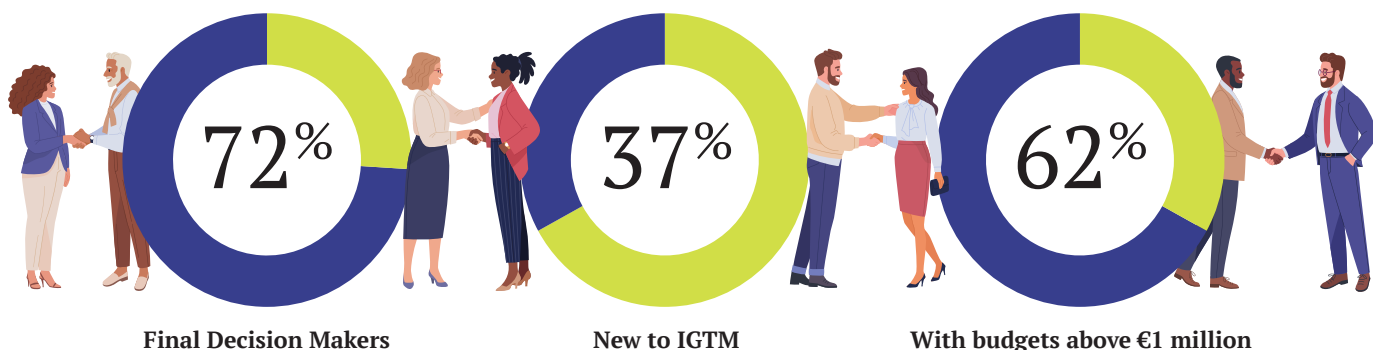
Who are the buyers?

Meet the **top decision-makers** who have **direct purchasing power** in golf travel.

Our buyers are world-leading travel agents and golf tour operators, constantly seeking fresh products and services to **meet the needs of their golf-focused clients**.

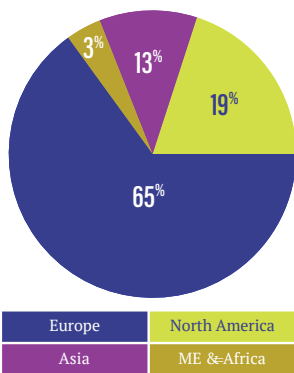
Let's dive deeper...

Over 300 golf buyers



From 52 countries

Top 10 Countries	
1. United Kingdom	
2. United States	
3. France	
4. Sweden	
5. Germany	
6. Italy	
7. Spain	
8. China	
9. Netherlands	
10. Switzerland	



Conducting 8K meetings

Most Requested Buyers	
1. Albrecht Golf Travel	
2. Golf Holidays Direct	
3. All Square Golf	
4. Golftime	
5. Golfbreaks	
6. Your Golf Travel	
7. Golf Travel Centre	
8. Dream Golf Travel	
9. Embark Beyond	
10. GolfKings	

“IGTM HAS BEEN FANTASTIC FOR US, GIVING US THE OPPORTUNITY TO MEET WITH A LOT OF NEW BUYERS, GAINING NEW LEADS AND WE'VE EVEN SECURED A BOOKING FOR NEXT YEAR SINCE BEING HERE!”

ANDREW WALTON
Operations Manager at Lofton Links Golf Club





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How can I participate?

The tried-and-trusted entry level booth. Maximise your business potential and prioritise those all-important meetings. This package is perfect for golf courses, resorts, and DMCs attending with a single delegate.

Standard package

- 🚩 **One appointment diary** with up to 50 pre-arranged meetings with qualified golf travel buyers
- 🚩 **One delegate badge** granting access to the meeting hall, IGTM Golf Day*, and all official networking events
- 🚩 **One 4m² booth** with carpet, dividing walls, name board, Wi-Fi access, 1 EU plug socket, 1 table, and 3 chairs
- 🚩 **One company profile** listed on the event website, mobile app, and during preference selections
- 🚩 **Booth graphics:** Save time and trouble by arranging your graphics (the large back panels) through IGTM.

Booking rate: EUR 4,325 (excl. VAT)

**Spaces are limited and will be allocated on a first-come, first-served basis*

Optional upgrades

<input type="checkbox"/>	Additional badge: Purchase an additional badge so that a colleague can join you at IGTM 2026, EUR 695 (excl. VAT)	EUR 695 (excl. VAT)
<input type="checkbox"/>	Priority Profile: Highlight your company profile in our exhibitor directory to stand out and get 68% more views. EUR 395 (excl. VAT)	EUR 395 (excl. VAT)
<input type="checkbox"/>	Social media: Share your brand news with nearly 10,000 members of IGTM's global golf tourism community. EUR 525 (excl. VAT)	EUR 525 (excl. VAT)

Contact us

For more information about the entry level package, other exhibit options, or further sponsorship opportunities, please get in touch with Ben Farmar, your IGTM Sales Manager.

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